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The way we see it, XM isn't anything like "regular" radio. It is a subscription service which we, the customers pay for. We pay for the special radio receiver, the special antenna, and the subscription fee for the service. It is no small investment.

A very large number of XM subscribers are truckers like me. We appreciate the XM Instant Traffic and Weather channels, because they serve a VERY LARGE need in our life.

We just want to go on about our business, and want only to know that the road is clear, or not, so that we can plan the route to take, through or around town. We need and want the information NOW, not whenever it is "scheduled" by somebody else. (usually in "drivetime" only and you're on your own the rest of the day.)

I very much doubt that a trucker who is just passing through _____City cares a rip that the traffic reports that are delivered at auctioneer speed, and so might as well be in Chinese, with descriptions and road names that are well understood by locals but only bewilder some poor old trucker from Podunk, are "brought to you by" Joe's Used Cars, who is having a super blowout sale.

The XM Instant Traffic and weather that we hear on our XM radio sets is not any way the same as the reports local stations broadcast. It is not taking anything away from the local radio stations or their advertisers.

And did I mention that we want the XM Instant Traffic and Weather badly enough that we make a considerable investment in the equipment to receive it and pay a subscription fee for it.

The NAB needs to be told to shut up and BUTT OUT!